

**Rising to the Challenge**



*FIRST*  
**SPONSORSHIP**

*ANNUAL*

*BENEFIT*

**FIRST ANNUAL BENEFIT GALA**

**October 8<sup>th</sup>, 2005**

**DoubleTree Hotel – ORANGE, CA**

*GALA*



**VIETNAMESE PROFESSIONALS SOCIETY  
Southern California Chapter**

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**RISING TO THE CHALLENGE – FIRST ANNUAL BENEFIT GALA**

DoubleTree Hotel, Orange, CA • October 8<sup>th</sup>, 2005

July 20<sup>th</sup>, 2005

**Support for the First Annual Benefit Gala**

On October 8<sup>th</sup>, 2005, Vietnamese Americans of Southern California will gather for the First Annual Benefit Gala entitled “Rising to the Challenge.” We, the Vietnamese Professionals Society (VPS) of Southern California, invite you to attend, sponsor and support this event.

In keeping with our tradition of community service and helping those less fortunate, VPS of Southern California is hosting this fundraising gala to support a newly established organization, VietACT, Vietnamese Alliance to Combat Human Trafficking. Lead by Father Nguyen Van Hung, VietACT seeks to help victims of human trafficking and labor exploitation of Vietnamese women in the Southeast Asia region starting with Taiwan. Father Hung has worked with Vietnamese migrant workers in Taiwan for the past five years and the situation is getting dire which is why he is seeking moral and financial support from the overseas Vietnamese community.

This is VPS Southern California’s first major endeavor as we believe the work of VietACT to be a very worthy cause. A cause we know that if we, Vietnamese Americans, do not help, then no one else will. As we ask ourselves to “rise to the challenge” of taking on an international issue, we also challenge members of our community to open their hearts and their minds to give (in volunteer time and/or money) more than they have ever given before. We ask corporations and businesses to sponsor this benefit gala to show that they are taking a clear stance against any kind of labor exploitation and human trafficking anywhere in the world.

Over the next few months as we prepare for this gala, there will be massive media campaigns locally in both Vietnamese and mainstream press as well as the internet nationwide. We welcome your attendance, your support and sponsorship of our First Annual Benefit Gala.

Sincerely,

Xuan T. Vu  
President  
Vietnamese Professionals Society – Southern California Chapter

## FACT SHEET

- Event:** Fundraising dinner to benefit VietACT and awards honoring those who have made a difference in our community.
- Objective:** Bring together Vietnamese American professionals locally to support VPS and VietAct.
- Theme:** *“Rising to the Challenge”*
- Date:** October 8, 2005 – Doubletree Hotel - Orange, CA
- Attendance:** 200-300 people from membership and Vietnamese American community.

### Abstract:

The Vietnamese American communities in the United States have grown strong over the past 30 years. Our successes, accomplishments, and establishments are being recognized in the U.S. as well as in global communities. The journey, however, was not easy and we have made tremendous sacrifices and worked hard to get here. Today, Vietnamese professionals worldwide make significant contributions in the fields of science, medicine, business, law, education, computer science, healthcare, environmental science, engineering, government as well as many other professions.

Our achievements today speaks volumes about how people living in a free democratic society with basic human rights, the ability to think and express ourselves freely and creatively can achieve so much in such a short period of time. We have achieved our share of the “American dream.” While there are many more areas that we collectively as a community can improve on, we are overall very successful because we had the opportunity. Unfortunately, this is not the case for the Vietnamese people in Vietnam. After 30 years, the country and the people continue to struggle to join the global economy.

While Vietnam’s economy shows some improvement since it opened its doors to foreign investments, the vast majority of Vietnamese citizens continue to live in poverty. The desperate situation of many Vietnamese has lead them to seek work in other countries in Asia and Southeast Asia. Many women married hoping to live a better life. Unfortunately, many did not find the opportunit they were hoping for. This search for opportunity outside of Vietnam has resulted in the trafficking of women and children as well as the rampant abuse of these workers.

In keeping with our tradition of community service and helping those less fortunate, the Vietnamese Professionals Society of Southern California is challenging ourselves and our community to tackle an issue of international importance----human trafficking and labor exploitation. Aside from working on ways in which we help our community here in the United States, VPS this year seeks to support a new organization called VietAct, whose goals and mission are to combat human trafficking and labor exploitation of Vietnamese in the East/Southeast Asia region starting with Taiwan. The much needed funds will be used to provide funding in order to establish a stronger VietAct infrastructure in Taiwan led by Father Hung, by organizing a local community outreach center in Taipei for health and counseling support; and to provide a destination where these Vietnamese women can turn to for help healing.

## **About VPS**

The Vietnamese Professionals Society (VPS) is a 501 (c)(3) non-profit membership organization of Vietnamese professionals. VPS membership comprises of hundreds of professionals from various fields such as education, law, finance, medicine, dentistry, pharmacy, accounting, physical science, engineering, computer sciences and business. VPS also welcomes university students to become associate members of the Society.

Since its inception in January 1990, VPS receives tremendous support and encouragement from Vietnamese Americans and other immigrant Vietnamese throughout the world. As of 2000, VPS has chapters throughout North America, Europe, Australia, and Asia. VPS is a forum for Vietnamese professionals to meet and to extend their social and professional networks.

## **VPS Mission and Goals**

- To provide educational and professional development to our membership as well as the Vietnamese Americans at large through workshops, seminars, speakers series and conferences.
- To facilitate the exchange of professional information, the interaction between Vietnamese and non-Vietnamese professionals, and between groups of Vietnamese of different professions.
- To increase the knowledge and understanding of the social economic conditions in Vietnam.

## **VietACT and its goals**

VietACT, Vietnamese Alliance to Combat Human Trafficking, is a new grassroots organization formed in April of 2004 in the United States by Vietnamese Americans to take part in the growing global response to human trafficking. VietACT's mission is to prevent Vietnamese women and girls from exploitation to many abusive and unbelievable ways. At the same time, VietAct plans recovery process for these victims by offering from basic needs such as medical care, food, shelters to more comprehensive needs such as legal advocacy and therapy.

VietACT's immediate work is in Taiwan where Vietnamese women and girls are found in the form of exploitation of immigrant females for domestic services, labor exploitation of workers, and the sale of wives legalized by transnational marriages. The much needed fund will be used to establish a stronger VietAct infrastructure in Taiwan.

## **Contact Information**

### **Vietnamese Professionals Society – Southern California Chapter**

3114 S. Maddock, Santa Ana, CA 92704, USA, south\_ca@vps.org

Tel: (714) 305-7395 • Email: south\_ca@vps.org • Website: <http://www.vps.org/namcali>

### **VietAct**

P.O. Box 218, Westminster, CA 92684

Tel: (714) 401-9960

Email: [tthientam@aol.com](mailto:tthientam@aol.com) or [ngobody@yahoo.com](mailto:ngobody@yahoo.com)

Website: <http://www.vietact.org>

## **Sponsorship Benefits**

The Benefit Gala is a great way for a sponsor to communicate its respective value of Education, Community Development, Cultural Diversity and Corporate Citizenship to future leaders in the Vietnamese-American community. Your support will also help to subsidize the overhead cost of this fundraiser.

## **Sponsorship Recognition**

Depending on the level of sponsorship, a Sponsor's representative will have the opportunity to speak on behalf of the company and stress its corporate and philanthropic mission to Vietnamese American professionals. All sponsors will be permitted to display their organization's logo/banner at our dinner. Sponsors will be recognized at the dinner and on all marketing materials, including the website and press releases.

## **Sponsorship Levels**

### **Leader (contributions from \$5,000+)**

- Company representative introduced and give remarks at the Gala Dinner
- Six seats at the Gala at Doubletree Hotel
- Listing on the Website & marketing materials, newspaper and radio campaigns

### **Champion (contributions from \$3000+)**

- Company representative introduced at the Gala Dinner
- Four seats to the Gala at Doubletree Hotel
- Listing on the Website & marketing materials, newspaper and radio campaigns

### **Friend (contributions from \$1,500+)**

- Two seats to the Gala Banquet at Doubletree Hotel
- Listing on the Website & marketing materials

### **Supporter (contributions from \$500+)**

- Listing on the Website & marketing materials

# SPONSORSHIP APPLICATION

**FIRST ANNUAL BENEFIT GALA - October 8<sup>th</sup>, 2005**

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**Company/Organization** (please print) \_\_\_\_\_

is interested in the following sponsorship at the First Annual Benefit Gala at Double Tree Hotel, October 8<sup>th</sup>, 2005. I/We understand that in order to secure sponsorship, a letter of intent detailing our sponsorship commitment must accompany this form.

\_\_\_\_\_  
Name of Contact

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal/Zip Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please list choice from the list of opportunity provided below

Leader       Champion       Friend       Supporter

***Please mail this form with your letter of intent and your contribution by August 31, 2005 to:***

**Vietnamese Professionals Society – Southern California Chapter  
3114 South Maddock, Santa Ana, CA 92704  
Attn: Xuan Vu (Sponsorship Liaison)**

***Please also include a copy of your company logo on CD or sent it via e-mail.***

**THANK YOU FOR YOUR INTEREST AND SUPPORT IN OUR FIRST ANNUAL BENEFIT GALA.  
WE LOOK FORWARD TO MEETING YOU AT THE EVENT!**



# Rising to the Challenge

**VIETNAMESE PROFESSIONAL SOCIETY**

**Southern California Chapter**

**3114 South Maddock  
Santa Ana, CA 92704**

**714.979.6692**

**[south\\_ca@hcgvn.org](mailto:south_ca@hcgvn.org)**

**[www.vps.org/namcali/gala2005](http://www.vps.org/namcali/gala2005)**